

GA APP: Intervention Strategy Implementation Report Form

Before beginning this online form, PLEASE READ the Strategy Implementation Report Form Information & Submission Instructions found in the DATA COLLECTION & SUBMISSION PROCEDURES document previously provided to your organization.

INSTRUCTIONS: This online form will ask you to report information about ALL of the individual and environmental intervention strategies you/your organization implemented during THIS PAST CONTRACT YEAR. Please be sure to read ALL directions and item examples (provided in italics) carefully and respond to each item as best as you can.

This online form will take approximately 2 hours to complete. While completing this form, please note the following:

As you enter your data, you will be able to save your work and come back to it at another time (see the Data Collection and Submission Procedures document for detailed instructions on how to do this).

Your responses to some questions may result in other questions being skipped – therefore, you may not see all questions.

To view additional question help text, hover your mouse pointer over the dark red underlined text (like THIS) found throughout the survey.

*As a reminder, for those organizations who are serving multiple regions, please complete a separate Strategy Implementation Report Form for each individual contract. Each contract has a separate link to the survey, sent to the respective Project Coordinator (PC).

Survey Assistance: If you have any questions about this online form, please contact the RTI International Evaluation Team by submitting a technical assistance (TA) request through the ECCO TA System at <http://ecco.ga-sps.org>.

ORGANIZATIONAL INFORMATION

Please respond to the items below.

1. What is the name of your organization? _____

1a. What is your organization's 4-digit provider code? _____

2. Please identify your Alcohol Prevention Program (APP) region.

- Region 1
- Region 2
- Region 3
- Region 4
- Region 5
- Region 6

3. What county(ies) do you serve?

- Appling County
- Atkinson County
- Bacon County
- Baker County
- Baldwin County
- Banks County
- Barrow County
- Bartow County
- Ben Hill County
- Berrien County
- Bibb County
- Bleckley County
- Brantley County
- Brooks County
- Bryan County
- Bulloch County
- Burke County
- Butts County
- Calhoun County
- Camden County
- Candler County
- Carroll County
- Catoosa County
- Charlton County
- Chatham County
- Chattahoochee County
- Chattooga County
- Cherokee County
- Clarke County
- Clay County
- Clayton County
- Clinch County
- Cobb County
- Coffee County
- Colquitt County
- Columbia County
- Cook County
- Coweta County
- Crawford County
- Crisp County
- Dade County
- Dawson County
- Decatur County
- DeKalb County
- Dodge County
- Dooly County
- Dougherty County
- Douglas County
- Early County
- Echols County
- Effingham County
- Elbert County
- Emanuel County
- Evans County
- Fannin County
- Fayette County
- Floyd County
- Forsyth County
- Franklin County
- Fulton County
- Gilmer County
- Glascock County
- Glynn County
- Gordon County
- Grady County
- Greene County
- Gwinnett County
- Habersham County
- Hall County
- Hancock County

- Haralson County
- Harris County
- Hart County
- Heard County
- Henry County
- Houston County
- Irwin County
- Jackson County
- Jasper County
- Jeff Davis County
- Jefferson County
- Jenkins County
- Johnson County
- Jones County
- Lamar County
- Lanier County
- Laurens County
- Lee County
- Liberty County
- Lincoln County
- Long County
- Lowndes County
- Lumpkin County
- McDuffie County
- McIntosh County
- Macon County
- Madison County
- Marion County
- Meriwether County
- Miller County
- Mitchell County
- Monroe County
- Montgomery County
- Morgan County
- Murray County
- Muscogee County
- Newton County
- Oconee County
- Oglethorpe County
- Paulding County
- Peach County
- Pickens County
- Pierce County
- Pike County
- Polk County
- Pulaski County
- Putnam County
- Quitman County
- Rabun County
- Randolph County
- Richmond County
- Rockdale County
- Schley County
- Screven County
- Seminole County
- Spalding County
- Stephens County
- Stewart County
- Sumter County
- Talbot County
- Taliaferro County
- Tattnall County
- Taylor County
- Telfair County
- Terrell County
- Thomas County
- Tift County
- Toombs County
- Towns County
- Treutlen County
- Troup County

- Turner County
- Twiggs County
- Union County
- Upson County
- Walker County
- Walton County
- Ware County
- Warren County
- Washington County
- Wayne County
- Webster County
- Wheeler County
- White County
- Whitfield County
- Wilcox County
- Wilkes County
- Wilkinson County
- Worth County

4. What type of organization would you say you are?
 You should identify your organization in terms of the entity that is carrying out the activities of the Alcohol Prevention Project.

- Community Coalition
- Youth-focused local grassroots or community-based service or advocacy organization (e.g., local chapter of Students Against Destructive Decisions [SADD], local youth councils, Boy Scouts/Girl Scouts, Big Brothers/Big Sisters)
- Non-youth-focused, local grassroots or community-based service or advocacy organization (e.g., substance abuse prevention organizations, HIV prevention organizations, YMCAs)
- Faith-based organization
- School or school district
- Law enforcement organization
- College or university
- Government agency
- Tribal entity or organization
- Local health care facility or treatment or prevention provider or facility (e.g., local hospital, community mental health center, local substance abuse prevention agency)
- Other nonprofit organization, not listed above
- Other

4a_OTHER. If "Other" was selected, please describe.

5. Are you partnering with at least one Community Coalition? By partnering, we mean that you have a formal relationship that is documented with a memorandum of understanding or similar agreement and/or that you provide the coalition with funding.

- Yes
- No

6. Indicate the role of the Community Coalition in changing community capacity, knowledge, norms, and behaviors related to substance abuse prevention and intervention implementation (select all that apply).

- Collect and organize data
- Conduct needs assessments
- Train community members in substance abuse prevention
- Leverage funds from sources other than APP
- Leverage resources other than funding (e.g., personnel, space, supplies)
- Plan or implement prevention interventions
- Ensure that APP-funded prevention interventions address issues related to cultural competence
- Plan or implement process or outcome evaluations of prevention interventions
- Set substance abuse policy at the organizational, local, State, or tribal level
- Other

6a_OTHER. If "Other", please describe.

7. How would you rate the capacity of your organization in the following areas? (Note: These questions should be answered with regard to your organization's capacity now - in this last year of your APP grant.) How much would you agree or disagree that your organization had/has enough capacity in each of the following areas to effectively implement their APP interventions?

	Strongly Disagree	Disagree	Agree	Strongly Agree
7a. Enough staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7b. Staff with the right skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7c. Enough fiscal/financial resources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7d. Experience with the target populations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7e. Experience with relevant prevention interventions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7f. Experience collaborating with other organizations on relevant prevention interventions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7g. Capability to sustain the prevention efforts over time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7h. Capability to use data in prevention planning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7i. Capability to use data in prevention evaluation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

CULTURAL COMPETENCE AND COMMUNITY ASSESSMENTS

1. Does your organization have formal, written policies in place to address cultural competence?

- Yes, we do have formal, written policies to address cultural competence
 No, we DO NOT have formal policies to address cultural competence
 We are aware that cultural competence is an issue but we HAVE NOT YET developed formal, written policies OR these policies are CURRENTLY being developed
 Not Applicable - We are a coalition or other organization type that does not have formal policies

2. Has your organization completed a Community NEEDS, RESOURCES, OR READINESS Assessment as a part of the APP process?

- Yes
 No

3. Has your organization completed a Community NEEDS Assessment as a part of the APP project?

- Yes
 No

3a. When was the Community NEEDS Assessment completed (select all that apply)?

- Year 1 (October 2011 - September 2012)
 Year 2 (October 2012 - September 2013)
 Year 3 (October 2013 - September 2014)
 Year 4 (October 2014 - September 2015)
 Year 5 (October 2015 - September 2016)

4. What DATA SOURCES did you use in your Community NEEDS Assessment?

	Yes, the data were used and provided by the CPAW	Yes, the data were used but NOT provided by the CPAW	No, we did NOT use this data
4a. GSHS II	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4b. Other student school survey data	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4c. School achievement data	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4d. Community surveys	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4e. Social norms data	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4f. Census data	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4g. Public health statistics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4h. Law enforcement data (e.g. alcohol arrests)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4i. Department of Justice data (e.g. outcomes of criminal cases)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4j. Public safety data (e.g. number of alcoholrelated automobile accidents)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4k. Emergency room data	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4l. Poison call center data related to alcohol use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

- 4m. Interviews or focus groups
- 4n. Public meetings or forums
- 4o. Other

4p_OTHER. If "Other", please describe. _____

5. Has your organization completed a Community READINESS Assessment as a part of the APP project?

- Yes
 No

5a. Please select EACH YEAR you completed a Community READINESS Assessment (select all that apply).

- Year 1 (October 2011 - September 2012)
 Year 2 (October 2012 - September 2013)
 Year 3 (October 2013 - September 2014)
 Year 4 (October 2014 - September 2015)
 Year 5 (October 2015 - September 2016)

5b_1. Where did your community fall on the Community READINESS Assessment scale for the Year 1 (October 2011 - September 2012) assessment?

- Stage 1: No Awareness
 Stage 2: Denial/Resistance
 Stage 3: Vague Awareness
 Stage 4: Pre-planning
 Stage 5: Preparation
 Stage 6: Initiation
 Stage 7: Stabilization
 Stage 8: Confirmation/Expansion
 Stage 9: High Level of Community Ownership
 Don't know

5b_2. Where did your community fall on the Community READINESS Assessment scale for the Year 2 (October 2012 - September 2013) assessment?

- Stage 1: No Awareness
 Stage 2: Denial/Resistance
 Stage 3: Vague Awareness
 Stage 4: Pre-planning
 Stage 5: Preparation
 Stage 6: Initiation
 Stage 7: Stabilization
 Stage 8: Confirmation/Expansion
 Stage 9: High Level of Community Ownership
 Don't know

5b_3. Where did your community fall on the Community READINESS Assessment scale for the Year 3 (October 2013 - September 2014) assessment?

- Stage 1: No Awareness
 Stage 2: Denial/Resistance
 Stage 3: Vague Awareness
 Stage 4: Pre-planning
 Stage 5: Preparation
 Stage 6: Initiation
 Stage 7: Stabilization
 Stage 8: Confirmation/Expansion
 Stage 9: High Level of Community Ownership
 Don't know

5b_4. Where did your community fall on the Community READINESS Assessment scale for the Year 4 (October 2014 - September 2015) assessment?

- Stage 1: No Awareness
 Stage 2: Denial/Resistance
 Stage 3: Vague Awareness
 Stage 4: Pre-planning
 Stage 5: Preparation
 Stage 6: Initiation
 Stage 7: Stabilization
 Stage 8: Confirmation/Expansion
 Stage 9: High Level of Community Ownership
 Don't know

5b_5. Where did your community fall on the Community READINESS Assessment scale for the Year 5 (October 2015 - September 2016) assessment?

- Stage 1: No Awareness
- Stage 2: Denial/Resistance
- Stage 3: Vague Awareness
- Stage 4: Pre-planning
- Stage 5: Preparation
- Stage 6: Initiation
- Stage 7: Stabilization
- Stage 8: Confirmation/Expansion
- Stage 9: High Level of Community Ownership
- Don't know

EVALUATION CAPACITY This section helps us gauge your organization's evaluation capacity.

1. Please choose which one of the following best describes your local APP evaluator:

- A paid outside evaluator
- An unpaid outside evaluator
- An evaluation position was created within our organization
- An existing employee was given additional evaluation responsibilities
- We have no local evaluator

2. How comfortable is your organization with evaluation?

- Very comfortable
- Somewhat comfortable
- Neither comfortable or uncomfortable
- Somewhat uncomfortable
- Very uncomfortable

3. Why do you feel your organization is not fully/very comfortable with evaluation?

APP GOALS

1. Which APP Georgia State Priority/Goal did your organization work toward during this PAST CONTRACT YEAR? (select all that apply)

- Goal 1 - To reduce the early onset of alcohol use among 9- to 20-year-olds
- Goal 2 - To reduce access to alcohol and binge drinking among 9- to 20-year-olds
- Goal 3 - To reduce binge and heavy drinking among 18- to 25-year-olds

2. Indicate the populations(s) you will be targeting for your APP activities (select all that apply):

- Have not identified a specific population to target for your APP activities
- African American
- American Indian/Alaska Native
- Asian/Pacific Islander
- White
- Hispanic
- Middle school students
- High school students
- College students
- Under 18
- Under 21
- Young adults age 18-25
- Parents
- Current of former military or military families
- Lesbian/gay/bisexual/transgender/questioning (LGBTQ)
- Individuals living in poverty
- Individuals whose native language is other than English
- Individuals with low literacy
- Individuals with mental illness
- Individuals with disabilities (e.g., hearing, visually, or physically impaired)
- Other

2a_OTHER. If "Other", please describe.

INDIVIDUAL-LEVEL STRATEGY

1. Did your organization work on an Individual-Level Strategy during the past contract year?

- Yes
 No

2. From the dropdown list, please select the Individual-Level Strategy worked on by your organization during the past contract year:

- Active Parenting of Teens
 Alcohol EDU
 All Stars
 Botvin Life Skills
 Class Action
 Creating Lasting Family Connections
 Drug Education for Youth
 Guiding Good Choices
 Prime for Life
 PRIME Solutions
 Project Alert
 Project Magic
 Project Northland
 Project Success
 Protecting You/Protecting Me
 SMART Moves
 Strengthening Families
 Too Good for Drugs

3. Please select the intervening variable(s) that you identified for this Individual-Level Strategy. (select all that apply):

- Economic availability
 Enforcement
 Perception of risks
 Promotion
 Retail availability
 Social/community norms
 Social availability
 Individual level
 Other

3a_OTHER. If "Other", please describe.

4. Please select the contributing factor(s) that you identified for this Individual-Level Strategy. (select all that apply):

- Adult perceptions of adult drinking
- Adult perceptions of law enforcement penalties and/or arrests
- Adult perceptions of underage drinking
- Age of initial use
- Availability in homes
- Availability of unsupervised places to drink
- Binge drinking and driving
- Community celebrations
- Compliance with minimum drinking/purchase age laws
- Cultural acceptability
- Current binge drinking
- Drinking habits
- Hours and day of retail sale
- Initial age of binge drinking
- Lack of parental monitoring of supply in the home
- Low perceived risk of arrests or penalties
- Outlet density
- Parental acceptance
- Past 30 day use
- Perceived harm of binge drinking
- Perceived harm of heavy drinking
- Product placement
- Provision to minors
- Shoulder tapping
- Social hosting parties
- Youth's perception of peer norms
- Youth's perception of parental acceptance
- Other

4a_OTHER. If "Other", please describe.

5. When did you first start serving participants with this Individual-Level Strategy under the Alcohol Prevention Program? (MM/DD/YYYY)

6. Does this Individual-Level Strategy involve a recurring intervention or program in which the SAME group of people are served over multiple sessions?

- Yes
- No

7. Is this Individual-Level Strategy implemented in a series of cycles, in which a NEW group of participants is served on a regular schedule, such as a semester or a school year?

- Yes
- No

8. What was/were the format(s) of the Individual-Level Strategy implemented by your organization during the past contract year (October 2015 through September 2016)? (select all that apply)

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other
- Don't know

8a_OTHER. If "Other", please describe.

9. Please indicate the types of participants served by this Individual-Level Strategy during the past contract year (October 2015 through September 2016) (select all that apply):

- Children age 0-11
- Youth age 12-17
- Young adults age 18-20
- Young adults age 21-25
- Adults age 26 or older
- Don't know
- Did not collect

10. Please indicate the population(s) targeted by this Individual-Level Strategy during the past contract year (October 2015 through September 2016) (select all that apply):

- Have not identified a specific population to target for your APP activities
- African American
- American Indian/Alaska Native
- Asian/Pacific Islander
- White
- Hispanic
- Middle school students
- High school students
- College students
- Parents
- Current or former military or military families
- Lesbian/gay/bisexual/transgender/questioning (LGBTQ)
- Individuals living in poverty
- Individuals whose native language is other than English
- Individuals with low literacy
- Individuals with mental illness
- Individuals with disabilities (e.g., hearing, visually, or physically impaired)
- Other

10a_OTHER. If "Other", please describe.

Questions 11 through 17 below collect information on the NEW participants served by this Individual-Level Strategy during the past contract year (October 2015 through September 2016).

11. What was the total number of NEW participants served by this Individual-Level Strategy during the past contract year? *Note: Count each individual person you served only ONCE. If you are unsure of the exact number of new participants, respond with your best estimate. This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.

12. Of the total number of NEW participants who were served by this Individual-Level Strategy during the past contract year (reported in Question #11 above), estimate how many were male and how many were female. *Note: The number of females, males, and unknown should add up to the total number of NEW participants reported in Question #11 above. This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.

12a. Number of Females: _____

12b. Number of Males: _____

12c. Gender unknown: _____

13. Of the total number of NEW participants who were served by this Individual-Level Strategy during the past contract year (reported in Question #11 above), indicate how many were in each of the age groups listed below. *Note: The number of children, youth, young adults, adults, and unknown should add up to the total number of NEW participants reported in Question #11 above. This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.

13a. Children age 0-11: _____

13b. Youth age 12-17: _____

13c. Young adults age 18-20: _____

13d. Young adults age 21-25: _____

13e. Adults age 26 and older: _____

13f. Age Unknown: _____

14. Of the total number of NEW participants who were served by this Individual-Level Strategy during the past contract year (reported in Question #11 above), indicate how many were in each of the racial groups listed below. You will have an opportunity to report ethnicity in the next question. Ethnicity is counted separately from race. For example, if you targeted African Americans of Hispanic ethnicity, they would be counted in both the ethnicity (Hispanic) category and the race category under African American. *Note: The number of American Indian/Alaskan Native, Black, White, Asian, Native Hawaiian/Pacific Islander, multiracial, other, and unknown should add up to the total number of NEW participants reported in Question #11 above. This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.

14a. American Indian or Alaska Native: _____

14b. Black or African American: _____

14c. White: _____

14d. Asian: _____

14e. Native Hawaiian or Other Pacific Islander: _____

14f. Multiracial: _____

14g. Other: _____

14h. Race Unknown: _____

15. Of the total number of NEW participants who were served by this Individual-Level Strategy during the past contract year (reported in Question #11 above), indicate how many were Hispanic/Latino and how many were non-Hispanic/Latino. *Note: The number of Non-Hispanic/Latino, Hispanic/Latino, and unknown should add up to the total number of NEW participants reported in Question #11 above. This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.

15a. Hispanic, Latino/a, or of Spanish origin: _____

15b. Non-Hispanic, non-Latino/a, or not of Spanish origin: _____

15c. Hispanic ethnicity unknown: _____

16. Of the total number of NEW participants who were served by this Individual-Level Strategy during the past contract year (reported in Question #11 above), estimate how many speak English at each of the levels indicated below. *Note: The number speaking English very well, well, not well, not at all, and unknown should add up to the total number of NEW participants reported in Question #11 above. This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.

16a. Very well: _____

16b. Well: _____

16c. Not well: _____

16d. Not at all: _____

16e. English language ability unknown: _____

17. Of the total number of NEW participants who were served by this Individual-Level Strategy during the past contract year (reported in Question #11 above), estimate how many speak any of the languages below as their primary language at home. *Note: The number of English speakers, Spanish speakers, other language speakers, and unknown should add up to the total number of NEW participants reported in Question #11 above. This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.

17a. English: _____

17b. Spanish: _____

17c. Language unknown: _____

17d. Other language: _____

17d_OTHER. If "Other language", please specify: _____

Individual-Level Strategy: Adaptations This section asks for information about any adaptations you made to the **INDIVIDUAL-LEVEL STRATEGY** intervention you implemented during the past contract year. We understand that adapting an intervention strategy can help make it more accessible to a specific population, and we would like your honest answers about adaptations you may have made. Adaptations may include changes in: (1) target population, (2) implementer type, (3) training, (4) content, (5) materials, (6) cultural appropriateness, (7) dosage, (8) duration, or (9) setting of the intervention from that recommended by the prevention intervention developer. Adaptations can apply to formal prevention curricula, manuals, and materials, as well as to accepted and standard practice as described in the literature for environmental intervention approaches. Consult with the intervention strategy implementers about any adaptations they may have made before answering these questions.

18. Is this Individual-Level Strategy a NEW intervention developed and tested by you, the the APP provider? Some providers are funded to create new interventions for specific target populations, substances, and consequences that have been identified as problem areas in the community. If your intervention is one you developed and have tested or are planning on testing with a target population, select "Yes".

- Yes
 No

19. Did you make ANY adaptations to this Individual-Level Strategy intervention?

- No, we implemented the intervention exactly as specified
 Yes

20. For this Individual-Level Strategy, did you make any adaptations to the content or format of the intervention materials? (Examples of adaptations include adding content to workbooks, adding handouts, revising pamphlets, or changing the format of a public service announcement [PSA] from a television advertisement to a billboard.)

- No
 Yes, to the content of the materials
 Yes, to the format of the materials
 Yes, to BOTH the content and the format of the materials
 Intervention developer or standard practice makes no recommendations for the content or format of intervention materials

21. For this Individual-Level Strategy, did you change the order of the intervention activities? (Examples of adaptations include changing the order of curriculum lessons or changing the standard order of core activities of an environmental intervention.)

- No
 Yes
 Intervention developer or standard practice makes no recommendations for the order of intervention activities

22. For this Individual-Level Strategy, did you make any other adaptations to the curriculum or manual content of the strategy? (Examples of adaptations include not covering all planned topics in an intervention or not completing all core activities of an environmental intervention.)

- No
 Yes
 No curriculum or manual content specifications provided

23. For this Individual-Level Strategy, did you change the recommended dosage for this intervention (e.g., the number of sessions, number of PSAs or other media spots, etc.)?

- No
 Yes
 Intervention developer or standard practice makes no recommendations for dosage

23a. Indicate the recommended dosage for this intervention. (500-character limit.)

23b. Indicate the dosage you actually delivered.
(500-character limit.)

24. For this Individual-Level Strategy, did you adapt the recommended duration (e.g., days or hours) of the intervention? (Examples of adaptations include changes in the number of days, weeks, or months over which program sessions are spread or changes in the recommended number of days or weeks that PSAs air.)

- No
 Yes
 Intervention developer or standard practice makes no recommendations for duration

24a. Indicate the recommended duration of this intervention. If applicable, include both the number of hours total AND the number of days or weeks.
(500-character limit.)

24b. Indicate the actual duration (e.g., days, hours, or weeks) spent delivering the intervention.
(500-character limit.)

25. For this Individual-Level Strategy, did you make an adaptation to the setting of the intervention (e.g., classroom, work site, billboard, television advertisement)?

- No
 Yes
 Intervention developer or standard practice makes no recommendations for setting

26. For this Individual-Level Strategy, was the intervention administered by the type of implementers intended by the intervention developer or standard practice (e.g., teacher, police officer)?

- No
 Yes
 Intervention developer or standard practice makes no recommendations regarding the type of implementers

27. For this Individual-Level Strategy, did the intervention implementers receive the suggested training before implementing the intervention?

- No
 Yes, ALL implementers received the suggested training
 Yes, BUT ONLY SOME implementers received the suggested training
 Intervention developer or standard practice makes no suggestions regarding the training

28. For this Individual-Level Strategy, did you adapt the intervention to deliver it to a target population other than that indicated by the developer (or standard practice for environmental strategies)? (Examples of adaptations include targeting an age group younger than the indicated target population; targeting pregnant teens as opposed to young adults age 18 to 24; or targeting at-risk teens rather than a more universal population of teens.)

- No
 Yes
 Intervention developer or standard practice makes no recommendations for target population

28a_TEXT. If "Yes", please describe:

29. For this Individual-Level Strategy, were any adaptations made to address the cultural appropriateness of the intervention strategy for a particular group (e.g., modifying the language or slang used, modifying the examples, including visuals of individuals who represent your target population.)?

- Yes
 No

29a_TEXT. If "Yes", please describe:

Individual-Level Strategy: Contextual Factors Contextual factors are conditions that exist outside the scope of the prevention intervention activities but nevertheless influence the SPF process and prevention intervention delivery. Although you can incorporate knowledge of these factors into your planning and prevention interventions, they typically cannot be changed through intervention activities. Understanding the nature of contextual factors, however, is still helpful in evaluating the success of the prevention intervention.

30. We would like to learn about demographic, environmental, or cultural factors that may have introduced barriers and had an impact on APP prevention activities in your community during this reporting period. How much impact did the following factors have on your INDIVIDUAL-LEVEL STRATEGY intervention activities during the past contract year? (Select one level of impact for each factor.)

	No Impact	Low Impact	Moderate Impact	High Impact
30a. Cultural norms, attitudes, or practices favoring substance use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30b. Lack of community awareness of the extent or consequences of substance abuse	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30c. Community disorganization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30d. High poverty rates/low socioeconomic status	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30e. High unemployment or underemployment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30f. Low literacy, lack of education, education a low priority, or high dropout rates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30g. Large recent refugee/immigrant population	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30h. Language barriers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30i. Easy access to alcohol for underage youth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30j. Not enough funds for prevention interventions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30k. Lack of relevant prevention interventions for specific populations at risk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30l. Lack of transportation, difficulty reaching some parts of the community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30m. Lack of trust in law enforcement, government, social services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30n. Limited legal policies/laws or enforcement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30o. Lack of drug-free activities for area youth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30p. Lack of supervision for area youth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
30q. Events that included substance use and received local media coverage and influenced public opinion	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

30r. Stressful events affecting large portions of the target population, such as large fires, hurricanes, earthquakes, or terrorist attacks

30s. Other

30s_OTHER. If "Other", please describe:

ENVIRONMENTAL-LEVEL STRATEGY #1

1. Please identify your strategy from the following list of environmental strategies:

- Administrative Sanctions
- Communities Mobilizing for Change on Alcohol (CMCA)
- Community Trials Intervention to Reduce High Risk Drinking
- Community Trials - Sobriety Checkpoints
- Compliance Checks
- Compliance Checks with Seller Server Guides
- Compliance Checks with TIPS Training
- Counter Advertising
- Enforce Alcohol Restrictions at Community Events
- Limit and Restrict the Location and Density of Alcohol Retail Outlets
- Ordinances or store practices for the display of alcohol
- Party Patrols
- Positive Social Norms (Be the Wall)
- Positive Social Norms (Crazy Real)
- Positive Social Norms (Haines)
- Positive Social Norms (Most of Us)
- Promote and Enforce Social Host Liability
- Promotion of Social Host Ordinance
- Restrict Alcohol Advertising and Promotion
- Shoulder Tap
- Social Marketing (Dover Youth to Youth)
- Social Marketing (That Guy)
- Social Marketing (UC Berkeley Call the Shots Model)
- Sticker Shock
- Support Ban on Drink Discounts and Other Price Specials
- Teen Party Ordinance
- Responsible Beverage Service Training
- Parents who Host Lose the Most

2. Please select the intervening variable(s) that you identified for THIS Environmental-Level Strategy (select all that apply):

- Economic availability
- Enforcement
- Perception of risks
- Promotion
- Retail availability
- Social/community norms
- Social availability
- Individual level
- Other

2a_OTHER. If "Other", please describe.

3. Please select the contributing factor(s) that you identified for THIS Environmental-Level Strategy:

- Adult perceptions of adult drinking
- Adult perceptions of law enforcement penalties and/or arrests
- Adult perceptions of underage drinking
- Age of initial use
- Availability in homes
- Availability of unsupervised places to drink
- Binge drinking and driving
- Community celebrations
- Compliance with minimum drinking/purchase age laws
- Cultural acceptability
- Current binge drinking
- Drinking habits
- Hours and day of retail sale
- Initial age of binge drinking
- Lack of parental monitoring of supply in the home
- Low perceived risk of arrests or penalties
- Outlet density
- Parental acceptance
- Past 30 day use
- Perceived harm of binge drinking
- Perceived harm of heavy drinking
- Product placement
- Provision to minors
- Shoulder tapping
- Social hosting parties
- Youth's perception of peer norms
- Youth's perception of parental acceptance
- Other

3a_OTHER. If "Other", please describe.

4. When did you first start conducting THIS Environmental-Level Strategy for your APP initiative? (MM/DD/YYYY)

5. Please indicate the types of participants reached by this Environmental-Level Strategy during the past contract year (select all that apply):

- Children age 0-11
- Youth age 12-17
- Young adults age 18-20
- Young adults age 21-25
- Adults age 26 or older
- Don't know
- Did not collect

6. Please indicate the population(s) targeted with this Environmental-Level Strategy (select all that apply):

- Have not identified a specific population to target for your APP activities (general population)
- African American
- American Indian/Alaska Native
- Asian/Pacific Islander
- White
- Hispanic
- Middle school students
- High school students
- College students
- Parents
- Current or former military or military families
- Lesbian/gay/bisexual/transgender/questioning (LGBTQ)
- Individuals living in poverty
- Individuals whose native language is other than English
- Individuals with low literacy
- Individuals with mental illness
- Individuals with disabilities (e.g., hearing, visually, or physically impaired)
- Males
- Females
- Other

6a_OTHER. If "Other", please describe.

Training of Environmental Influencers INSTRUCTIONS: In this section, report strategies that include training for those in positions to affect substance abuse through policy, enforcement, communication, and so on (e.g., law enforcement officers, beverage servers, merchants, health care professionals, school employees). Include only training related to the specific Environmental-Level Strategy on which you are reporting in this sub-form. Do not include training conducted for other environmental strategies that you have listed as separate environmental strategies.

7. Did this Environmental-Level Strategy include training of environmental Influencers - that is, those in positions to affect substance abuse through policy, enforcement, communication, and so on (e.g., classes or standardized training for beverage servers, alcohol merchants, youth, community members, law enforcement officers, health care professionals, school employees, etc.)?

- Yes
 No

8. Is this Environmental-Level Strategy a recurring prevention intervention, in which the SAME group of people is trained over multiple sessions? An example would be a set of training sessions delivered to the same group of participants every Monday night for 6 weeks.

- Yes
 No

9. For this Environmental-Level Strategy, is this training of environmental influencers implemented in a series of cycles, in which a NEW group of participants is served on a regular schedule, such as a holding a new set of training sessions each month? If your training sessions take place for a period of time with the same participants and then start over with new participants, select "Yes." A training of environmental influencers can be both recurring and implemented in a series of cycles.

- Yes
 No

9a. For this Environmental-Level Strategy, how many groups of participants STARTED the training of environmental influencers during the past contract year? Do not include groups counted in previous reporting periods. This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.

9b. For this Environmental-Level Strategy, how many groups of participants COMPLETED the training of environmental influencers during the past contract year? Include groups that started and completed in this reporting period as well as groups that STARTED in prior reporting periods BUT COMPLETED in THIS reporting period. This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.

INSTRUCTIONS: For the items below, please provide the requested information for EACH group of environmental influencers that you trained during the PAST CONTRACT YEAR.

10. For this Environmental-Level Strategy, did you provide training to Law Enforcement during the past contract year?

- Yes
- No

10a. What was/were the format(s) of the training provided to Law Enforcement during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

10b. How many training sessions were conducted for each group of individuals from Law Enforcement during the past contract year?

10c. How many individuals from Law Enforcement participated in the training during the past contract year?

11. For this Environmental-Level Strategy, did you provide training to Beverage Servers during the past contract year?

- Yes
- No

11a. What was/were the format(s) of the training provided to Beverage Servers during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

11b. How many training sessions were conducted for each group of Beverage Servers during the past contract year?

11c. How many individual Beverage Servers participated in the training during the past contract year?

12. For this Environmental-Level Strategy, did you provide training to Alcohol Merchants during the past contract year?

- Yes
- No

12a. What was/were the format(s) of the training provided to Alcohol Merchants during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

12b. How many training sessions were conducted for each group of Alcohol Merchants during the past contract year?

12c. How many individual Alcohol Merchants participated in the training during the past contract year?

13. For this Environmental-Level Strategy, did you provide training to Health Care Professionals during the past contract year?

- Yes
- No

13a. What was/were the format(s) of the training provided to Health Care Professionals during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

13b. How many training sessions were conducted for each group of Health Care Professionals during the past contract year?

13c. How many individual Health Care Professionals participated in the training during the past contract year?

14. For this Environmental-Level Strategy, did you provide training to School Employees or Administrators during the past contract year?

- Yes
- No

14a. What was/were the format(s) of the training provided to School Employees or Administrators during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

14b. How many training sessions were conducted for each group of School Employees or Administrators during the past contract year?

14c. How many individual School Employees or Administrators participated in the training during the past contract year?

15. For this Environmental-Level Strategy, did you provide training to Business Owners or Employees during the past contract year?

- Yes
- No

15a. What was/were the format(s) of the training provided to Business Owners or Employees during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

15b. How many training sessions were conducted for each group of Business Owners or Employees during the past contract year?

15c. How many individual Business Owners or Employees participated in the training during the past contract year?

16. For this Environmental-Level Strategy, did you provide training to Service or Civic Organization Employees or Administrators during the past contract year?

- Yes
- No

16a. What was/were the format(s) of the training provided to Service or Civic Organization Employees or Administrators during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

16b. How many training sessions were conducted for each group of Service or Civic Organization Employees or Administrators during the past contract year?

16c. How many individual Service or Civic Organization Employees or Administrators participated in the training during the past contract year?

17. For this Environmental-Level Strategy, did you provide training to Media Members during the past contract year?

- Yes
- No

17a. What was/were the format(s) of the training provided to Media Members during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

17b. How many training sessions were conducted for each group of Media Members during the past contract year?

17c. How many individual Media Members participated in the training during the past contract year?

18. For this Environmental-Level Strategy, did you provide training to Military Personnel during the past contract year?

- Yes
- No

18a. What was/were the format(s) of the training provided to Military Personnel during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

18b. How many training sessions were conducted for each group of Military Personnel during the past contract year?

18c. How many individual Military Personnel participated in the training during the past contract year?

19. For this Environmental-Level Strategy, did you provide training to Community Members/Residents during the past contract year?

- Yes
- No

19a. What was/were the format(s) of the training provided to Community Members/Residents during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

19b. How many training sessions were conducted for each group of Community Members/Residents during the past contract year?

19c. How many individual Community Members/Residents participated in the training during the past contract year?

20. For this Environmental-Level Strategy, did you provide training to Youth during the past contract year?

- Yes
- No

20a. What was/were the format(s) of the training provided to Youth during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

20b. How many training sessions were conducted for each group of Youth during the past contract year?

20c. How many individual Youth participated in the training during the past contract year?

INSTRUCTIONS: For the items below, please provide the requested information about policy enactment, establishment, or implementation (e.g., policies related to retail access, public consumption, or advertising; organizational policies; interactions with elected officials) related to THIS Environmental-Level Strategy on which you are currently reporting.

21. Did this Environmental-Level Strategy include policy enactment, establishment, or implementation?

- Yes
- No

22. For this particular Environmental-Level Strategy, how many different organizations did you engage during the past contract year to result in the policy change, establishment, or implementation? (For example, if you targeted changing school policies, count the school district or individual schools engaged in that change. If you targeted changing policies related to retail access, count the relevant government entity or alcohol establishments engaged in that change.)

(If none or unknown, enter "0".)

23. Indicate which of the following activities you worked to implement during the past contract year related to policy. Include only activities related to this specific Environmental-Level Strategy. (Do not include activities conducted for other environmental strategies that are separate interventions.)

- Worked to enact policies related to retail access
- Worked to enact policies related to social access
- Worked to enact policies related to consumption of substances in public places
- Worked to enact regulations on alcohol advertising and billboard placements in the community
- Worked to establish school, workplace, or organizational policies related to alcohol use policies
- Worked to enact policies to reduce the problems/consequences associated with alcohol abuse
- Other

23a_OTHER. If "Other", please describe.

24. For this particular Environmental-Level Strategy, did you educate elected officials about the impacts of alcohol-related policies during the past contract year?

- Yes
- No

24a. If "Yes", how many elected officials were contacted as a part of this strategy during the past contract year?

25. For this particular Environmental-Level Strategy, did you conduct other policy-related interventions or conduct other activities to effect policy change during the past contract year?

- Yes
- No

25a. If "Yes", please describe.

26a. Were any new policies enacted as a result of this particular Environmental-Level Strategy in the past contract year?

- Yes
- No

26a_1. How many new policies were enacted as a result of this strategy during the past contract year??

26a_1_TEXT. Please describe the new policy(ies) that was/were enacted during the past contract year:

26b. Were any existing policies changed or enhanced as a result of this particular Environmental-Level Strategy in the past contract year?

- Yes
- No

26b_1. How many existing policies were changed or enhanced as a result of this strategy during the past contract year??

26b_1_TEXT. Please describe the existing policy(ies) that was/were changed or enhanced during the past contract year:

INSTRUCTIONS: For the items below, please provide the requested information about enforcement activities (e.g., sobriety checkpoints, compliance checks, neighborhood surveillance, etc.) related to THIS Environmental-Level Strategy on which you are currently reporting.

27. Did this Environmental-Level Strategy include enforcement efforts (e.g. compliance checks, sobriety checkpoints, etc.)? Yes
 No

28. For this particular Environmental-Level Strategy, did you conduct compliance checks that targeted merchants who sell alcohol to minors during the past contract year? Yes
 No

28a. How many compliance checks were conducted during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.) _____

29. For this particular Environmental-Level Strategy did you conduct sobriety checkpoints during the past contract year? Yes
 No

29a. How many separate sobriety checkpoints were conducted during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.) _____

30. For this particular Environmental-Level Strategy, did you collaborate with law enforcement during the past contract year? Yes
 No

30a. How many law enforcement agencies did you engage in the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.) _____

INSTRUCTIONS: For the items below, please provide the requested information related to THIS Environmental-Level Strategy on which you are currently reporting.

31. As a part of this particular Environmental-Level Strategy, did you intervene within local businesses/establishments (not including trainings already reported)?

- Yes
- No

31a. In how many local businesses/establishments did you intervene during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

31b. Please provide a brief description of your activities within local businesses/establishments:

32. As a part of this particular Environmental-Level Strategy, did you host or participate in community events (i.e. block parties, health fairs...) during the past contract year?

- Yes
- No

32a. How many community events did you host or participate in during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

32b. Please indicate the types of community events you hosted or participated in during the past contract year. (select all that apply):

- Town Hall/ Neighborhood Association Meetings
- Health Fair
- Block Party
- Youth Event
- Other

32b_OTHER. If "Other", please describe.

32c. What is the TOTAL number of UNDUPLICATED individuals who participated in all of your community events during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage. Only count each individual ONCE.)

(If unknown, enter "0".)

32d. What is the AVERAGE number of individuals who attended each community event during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

(If unknown, enter "0".)

33. As a part of this particular Environmental-Level Strategy, did you utilize Public Service Announcements (PSAs) during the past contract year??

- Yes
- No

34. Please indicate which types of PSAs you utilized during the past contract year. (NOTE: This does not include brochures and billboards. These will be asked about seperately.):

- Television
- Radio
- Newspaper
- Other

34a. How many times did your TELEVISION PSA run? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34ai. What is the estimated viewership of your TELEVISION PSA? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34b. How many times did your RADIO PSA run? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34bi. What is the estimated listening audience of your RADIO PSA? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34c. How many times did your NEWSPAPER PSA run? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34ci. What is the estimated readership of your NEWSPAPER PSA? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34d_OTHER. If "Other", please describe.

34e. How did you come up with your estimate for the viewership, listening audience, and/or readership of your PSAs?

35. As a part of this particular Environmental-Level Strategy, did you hand out brochures during the past contract year?

- Yes
- No

35a. How many brochures were handed out during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

36. As a part of this particular Environmental-Level Strategy, did you hang posters/signs during the past contract year?

- Yes
- No

36a. How many posters/signs did you hang up during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

36b. Did you verify that these posters/signs remained for the appropriate length of time?

- Yes
- No

36c. How many posters/signs remained for the appropriate length of time? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

37. As a part of this particular Environmental-Level Strategy, did you utilize a billboard(s) during the past contract year?

- Yes
- No

37a. How many billboards did you utilize? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

37b. What is the estimated viewership for your billboard(s) during the past contract year? If you had more than 5 billboards, please report on your first 5. If you had less than five, please fill in 0's for the remaining boxes.

37bi. Billboard 1:

37bii. Billboard 2:

37biii. Billboard 3:

37biv. Billboard 4:

37bv. Billboard 5:

37bvi. Total # of billboards (automatically calculated):

38. As a part of this particular Environmental-Level Strategy, did you provide a related information line or hotline during the past contract year?

- Yes
- No

38a. How many individuals called into the information line or hotline during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

39. As a part of this particular Environmental-Level Strategy, did you develop or run a prevention-focused clearinghouse or information resource center during the past contract year?

- Yes
- No

40. As a part of this particular Environmental-Level Strategy, did you launch or continue prevention-focused Web sites during the past contract year?

- Yes
- No

40a. Do you know the number of visitor sessions (visits) that the Web sites had during the past contract year?

- Yes
- No

40a_TEXT. Please specify the number the number of visitor sessions (visits) that the Web sites had during the past contract year (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.):

ENVIRONMENTAL-LEVEL STRATEGY #2

Did you/your organization work towards a SECOND Environmental-Level Strategy during the past contract year? *If not, select "No" to this question and click the "Next Page" button below to go to the final section, INTERVENTION OUTCOMES - where you will report on the outcomes of ALL of the APP INTERVENTION STRATEGIES YOU REPORTED ON IN THIS SURVEY (e.g., ALL of the APP interventions that your organization implemented THIS PAST CONTRACT YEAR).

- Yes
 No

1. Please identify your strategy from the following list of environmental strategies:

- Administrative Sanctions
 Communities Mobilizing for Change on Alcohol (CMCA)
 Community Trials Intervention to Reduce High Risk Drinking
 Community Trials - Sobriety Checkpoints
 Compliance Checks
 Compliance Checks with Seller Server Guides
 Compliance Checks with TIPS Training
 Counter Advertising
 Enforce Alcohol Restrictions at Community Events
 Limit and Restrict the Location and Density of Alcohol Retail Outlets
 Ordinances or store practices for the display of alcohol
 Party Patrols
 Positive Social Norms (Be the Wall)
 Positive Social Norms (Crazy Real)
 Positive Social Norms (Haines)
 Positive Social Norms (Most of Us)
 Promote and Enforce Social Host Liability
 Promotion of Social Host Ordinance
 Restrict Alcohol Advertising and Promotion
 Shoulder Tap
 Social Marketing (Dover Youth to Youth)
 Social Marketing (That Guy)
 Social Marketing (UC Berkeley Call the Shots Model)
 Sticker Shock
 Support Ban on Drink Discounts and Other Price Specials
 Teen Party Ordinance
 Responsible Beverage Service Training
 Parents who Host Lose the Most

2. Please select the intervening variable(s) that you identified for THIS Environmental-Level Strategy (select all that apply):

- Economic availability
 Enforcement
 Perception of risks
 Promotion
 Retail availability
 Social/community norms
 Social availability
 Individual level
 Other

2a_OTHER. If "Other", please describe.

3. Please select the contributing factor(s) that you identified for THIS Environmental-Level Strategy:

- Adult perceptions of adult drinking
- Adult perceptions of law enforcement penalties and/or arrests
- Adult perceptions of underage drinking
- Age of initial use
- Availability in homes
- Availability of unsupervised places to drink
- Binge drinking and driving
- Community celebrations
- Compliance with minimum drinking/purchase age laws
- Cultural acceptability
- Current binge drinking
- Drinking habits
- Hours and day of retail sale
- Initial age of binge drinking
- Lack of parental monitoring of supply in the home
- Low perceived risk of arrests or penalties
- Outlet density
- Parental acceptance
- Past 30 day use
- Perceived harm of binge drinking
- Perceived harm of heavy drinking
- Product placement
- Provision to minors
- Shoulder tapping
- Social hosting parties
- Youth's perception of peer norms
- Youth's perception of parental acceptance
- Other

3a_OTHER. If "Other", please describe.

4. When did you first start conducting THIS Environmental-Level Strategy for your APP initiative? (MM/DD/YYYY)

5. Please indicate the types of participants reached by this Environmental-Level Strategy during the past contract year (select all that apply):

- Children age 0-11
- Youth age 12-17
- Young adults age 18-20
- Young adults age 21-25
- Adults age 26 or older
- Don't know
- Did not collect

6. Please indicate the population(s) targeted with this Environmental-Level Strategy (select all that apply):

- Have not identified a specific population to target for your APP activities (general population)
- African American
- American Indian/Alaska Native
- Asian/Pacific Islander
- White
- Hispanic
- Middle school students
- High school students
- College students
- Parents
- Current or former military or military families
- Lesbian/gay/bisexual/transgender/questioning (LGBTQ)
- Individuals living in poverty
- Individuals whose native language is other than English
- Individuals with low literacy
- Individuals with mental illness
- Individuals with disabilities (e.g., hearing, visually, or physically impaired)
- Males
- Females
- Other

6a_OTHER. If "Other", please describe.

Training of Environmental Influencers INSTRUCTIONS: In this section, report strategies that include training for those in positions to affect substance abuse through policy, enforcement, communication, and so on (e.g., law enforcement officers, beverage servers, merchants, health care professionals, school employees). Include only training related to the specific Environmental-Level Strategy on which you are reporting in this sub-form. Do not include training conducted for other environmental strategies that you have listed as separate environmental strategies.

7. Did this Environmental-Level Strategy include training of environmental Influencers - that is, those in positions to affect substance abuse through policy, enforcement, communication, and so on (e.g., classes or standardized training for beverage servers, alcohol merchants, youth, community members, law enforcement officers, health care professionals, school employees, etc.)?

- Yes
 No

8. Is this Environmental-Level Strategy a recurring prevention intervention, in which the SAME group of people is trained over multiple sessions? An example would be a set of training sessions delivered to the same group of participants every Monday night for 6 weeks.

- Yes
 No

9. For this Environmental-Level Strategy, is this training of environmental influencers implemented in a series of cycles, in which a NEW group of participants is served on a regular schedule, such as a holding a new set of training sessions each month? If your training sessions take place for a period of time with the same participants and then start over with new participants, select "Yes." A training of environmental influencers can be both recurring and implemented in a series of cycles.

- Yes
 No

9a. For this Environmental-Level Strategy, how many groups of participants STARTED the training of environmental influencers during the past contract year? Do not include groups counted in previous reporting periods. This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.

9b. For this Environmental-Level Strategy, how many groups of participants COMPLETED the training of environmental influencers during the past contract year? Include groups that started and completed in this reporting period as well as groups that STARTED in prior reporting periods BUT COMPLETED in THIS reporting period. This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.

INSTRUCTIONS: For the items below, please provide the requested information for EACH group of environmental influencers that you trained during the PAST CONTRACT YEAR.

10. For this Environmental-Level Strategy, did you provide training to Law Enforcement during the past contract year?

- Yes
- No

10a. What was/were the format(s) of the training provided to Law Enforcement during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

10b. How many training sessions were conducted for each group of individuals from Law Enforcement during the past contract year?

10c. How many individuals from Law Enforcement participated in the training during the past contract year?

11. For this Environmental-Level Strategy, did you provide training to Beverage Servers during the past contract year?

- Yes
- No

11a. What was/were the format(s) of the training provided to Beverage Servers during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

11b. How many training sessions were conducted for each group of Beverage Servers during the past contract year?

11c. How many individual Beverage Servers participated in the training during the past contract year?

12. For this Environmental-Level Strategy, did you provide training to Alcohol Merchants during the past contract year?

- Yes
- No

12a. What was/were the format(s) of the training provided to Alcohol Merchants during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

12b. How many training sessions were conducted for each group of Alcohol Merchants during the past contract year?

12c. How many individual Alcohol Merchants participated in the training during the past contract year?

13. For this Environmental-Level Strategy, did you provide training to Health Care Professionals during the past contract year?

- Yes
- No

13a. What was/were the format(s) of the training provided to Health Care Professionals during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

13b. How many training sessions were conducted for each group of Health Care Professionals during the past contract year?

13c. How many individual Health Care Professionals participated in the training during the past contract year?

14. For this Environmental-Level Strategy, did you provide training to School Employees or Administrators during the past contract year?

- Yes
- No

14a. What was/were the format(s) of the training provided to School Employees or Administrators during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

14b. How many training sessions were conducted for each group of School Employees or Administrators during the past contract year?

14c. How many individual School Employees or Administrators participated in the training during the past contract year?

15. For this Environmental-Level Strategy, did you provide training to Business Owners or Employees during the past contract year?

- Yes
- No

15a. What was/were the format(s) of the training provided to Business Owners or Employees during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

15b. How many training sessions were conducted for each group of Business Owners or Employees during the past contract year?

15c. How many individual Business Owners or Employees participated in the training during the past contract year?

16. For this Environmental-Level Strategy, did you provide training to Service or Civic Organization Employees or Administrators during the past contract year?

- Yes
- No

16a. What was/were the format(s) of the training provided to Service or Civic Organization Employees or Administrators during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

16b. How many training sessions were conducted for each group of Service or Civic Organization Employees or Administrators during the past contract year?

16c. How many individual Service or Civic Organization Employees or Administrators participated in the training during the past contract year?

17. For this Environmental-Level Strategy, did you provide training to Media Members during the past contract year?

- Yes
- No

17a. What was/were the format(s) of the training provided to Media Members during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

17b. How many training sessions were conducted for each group of Media Members during the past contract year?

17c. How many individual Media Members participated in the training during the past contract year?

18. For this Environmental-Level Strategy, did you provide training to Military Personnel during the past contract year?

- Yes
- No

18a. What was/were the format(s) of the training provided to Military Personnel during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

18b. How many training sessions were conducted for each group of Military Personnel during the past contract year?

18c. How many individual Military Personnel participated in the training during the past contract year?

19. For this Environmental-Level Strategy, did you provide training to Community Members/Residents during the past contract year?

- Yes
- No

19a. What was/were the format(s) of the training provided to Community Members/Residents during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

19b. How many training sessions were conducted for each group of Community Members/Residents during the past contract year?

19c. How many individual Community Members/Residents participated in the training during the past contract year?

20. For this Environmental-Level Strategy, did you provide training to Youth during the past contract year?

- Yes
- No

20a. What was/were the format(s) of the training provided to Youth during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

20b. How many training sessions were conducted for each group of Youth during the past contract year?

20c. How many individual Youth participated in the training during the past contract year?

INSTRUCTIONS: For the items below, please provide the requested information about policy enactment, establishment, or implementation (e.g., policies related to retail access, public consumption, or advertising; organizational policies; interactions with elected officials) related to THIS Environmental-Level Strategy on which you are currently reporting.

21. Did this Environmental-Level Strategy include policy enactment, establishment, or implementation?

- Yes
- No

22. For this particular Environmental-Level Strategy, how many different organizations did you engage during the past contract year to result in the policy change, establishment, or implementation? (For example, if you targeted changing school policies, count the school district or individual schools engaged in that change. If you targeted changing policies related to retail access, count the relevant government entity or alcohol establishments engaged in that change.)

(If none or unknown, enter "0".)

23. Indicate which of the following activities you worked to implement during the past contract year related to policy. Include only activities related to this specific Environmental-Level Strategy. (Do not include activities conducted for other environmental strategies that are separate interventions.)

- Worked to enact policies related to retail access
- Worked to enact policies related to social access
- Worked to enact policies related to consumption of substances in public places
- Worked to enact regulations on alcohol advertising and billboard placements in the community
- Worked to establish school, workplace, or organizational policies related to alcohol use policies
- Worked to enact policies to reduce the problems/consequences associated with alcohol abuse
- Other

23a_OTHER. If "Other", please describe.

24. For this particular Environmental-Level Strategy, did you educate elected officials about the impacts of alcohol-related policies during the past contract year?

- Yes
- No

24a. If "Yes", how many elected officials were contacted as a part of this strategy during the past contract year?

25. For this particular Environmental-Level Strategy, did you conduct other policy-related interventions or conduct other activities to effect policy change during the past contract year?

- Yes
- No

25a. If "Yes", please describe.

26a. Were any new policies enacted as a result of this particular Environmental-Level Strategy in the past contract year?

- Yes
- No

26a_1. How many new policies were enacted as a result of this strategy during the past contract year??

26a_1_TEXT. Please describe the new policy(ies) that was/were enacted during the past contract year:

26b. Were any existing policies changed or enhanced as a result of this particular Environmental-Level Strategy in the past contract year?

- Yes
- No

26b_1. How many existing policies were changed or enhanced as a result of this strategy during the past contract year??

26b_1_TEXT. Please describe the existing policy(ies) that was/were changed or enhanced during the past contract year:

INSTRUCTIONS: For the items below, please provide the requested information about enforcement activities (e.g., sobriety checkpoints, compliance checks, neighborhood surveillance, etc.) related to THIS Environmental-Level Strategy on which you are currently reporting.

27. Did this Environmental-Level Strategy include enforcement efforts (e.g. compliance checks, sobriety checkpoints, etc.)? Yes
 No

28. For this particular Environmental-Level Strategy, did you conduct compliance checks that targeted merchants who sell alcohol to minors during the past contract year? Yes
 No

28a. How many compliance checks were conducted during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.) _____

29. For this particular Environmental-Level Strategy did you conduct sobriety checkpoints during the past contract year? Yes
 No

29a. How many separate sobriety checkpoints were conducted during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.) _____

30. For this particular Environmental-Level Strategy, did you collaborate with law enforcement during the past contract year? Yes
 No

30a. How many law enforcement agencies did you engage in the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.) _____

INSTRUCTIONS: For the items below, please provide the requested information related to THIS Environmental-Level Strategy on which you are currently reporting.

31. As a part of this particular Environmental-Level Strategy, did you intervene within local businesses/establishments (not including trainings already reported)?

- Yes
 No

31a. In how many local businesses/establishments did you intervene during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

31b. Please provide a brief description of your activities within local businesses/establishments:

32. As a part of this particular Environmental-Level Strategy, did you host or participate in community events (i.e. block parties, health fairs...) during the past contract year?

- Yes
 No

32a. How many community events did you host or participate in during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

32b. Please indicate the types of community events you hosted or participated in during the past contract year. (select all that apply):

- Town Hall/ Neighborhood Association Meetings
 Health Fair
 Block Party
 Youth Event
 Other

32b_OTHER. If "Other", please describe.

32c. What is the TOTAL number of UNDUPLICATED individuals who participated in all of your community events during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage. Only count each individual ONCE.)

_____ (If unknown, enter "0".)

32d. What is the AVERAGE number of individuals who attended each community event during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

_____ (If unknown, enter "0".)

33. As a part of this particular Environmental-Level Strategy, did you utilize Public Service Announcements (PSAs) during the past contract year??

- Yes
 No

34. Please indicate which types of PSAs you utilized during the past contract year. (NOTE: This does not include brochures and billboards. These will be asked about separately.):

- Television
 Radio
 Newspaper
 Other

34a. How many times did your TELEVISION PSA run? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34ai. What is the estimated viewership of your TELEVISION PSA? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34b. How many times did your RADIO PSA run? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34bi. What is the estimated listening audience of your RADIO PSA? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34c. How many times did your NEWSPAPER PSA run? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34ci. What is the estimated readership of your NEWSPAPER PSA? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34d_OTHER. If "Other", please describe.

34e. How did you come up with your estimate for the viewership, listening audience, and/or readership of your PSAs?

35. As a part of this particular Environmental-Level Strategy, did you hand out brochures during the past contract year?

- Yes
- No

35a. How many brochures were handed out during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

36. As a part of this particular Environmental-Level Strategy, did you hang posters/signs during the past contract year?

- Yes
- No

36a. How many posters/signs did you hang up during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

36b. Did you verify that these posters/signs remained for the appropriate length of time?

- Yes
- No

36c. How many posters/signs remained for the appropriate length of time? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

37. As a part of this particular Environmental-Level Strategy, did you utilize a billboard(s) during the past contract year?

- Yes
- No

37a. How many billboards did you utilize? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

37b. What is the estimated viewership for your billboard(s) during the past contract year? If you had more than 5 billboards, please report on your first 5. If you had less than five, please fill in 0's for the remaining boxes.

37bi. Billboard 1:

37bii. Billboard 2:

37biii. Billboard 3:

37biv. Billboard 4:

37bv. Billboard 5:

37bvi. Total # of billboards (automatically calculated):

38. As a part of this particular Environmental-Level Strategy, did you provide a related information line or hotline during the past contract year?

- Yes
- No

38a. How many individuals called into the information line or hotline during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

39. As a part of this particular Environmental-Level Strategy, did you develop or run a prevention-focused clearinghouse or information resource center during the past contract year?

- Yes
- No

40. As a part of this particular Environmental-Level Strategy, did you launch or continue prevention-focused Web sites during the past contract year?

- Yes
- No

40a. Do you know the number of visitor sessions (visits) that the Web sites had during the past contract year?

- Yes
- No

40a_TEXT. Please specify the number the number of visitor sessions (visits) that the Web sites had during the past contract year (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.):

ENVIRONMENTAL-LEVEL STRATEGY #3

Did you/your organization work towards a THIRD Environmental-Level Strategy during the past contract year? *If not, select "No" to this question and click the "Next Page" button below to go to the final section, INTERVENTION OUTCOMES - where you will report on the outcomes of ALL of the APP INTERVENTION STRATEGIES YOU REPORTED ON IN THIS SURVEY (e.g., ALL of the APP interventions that your organization implemented THIS PAST CONTRACT YEAR).

- Yes
 No

1. Please identify your strategy from the following list of environmental strategies:

- Administrative Sanctions
 Communities Mobilizing for Change on Alcohol (CMCA)
 Community Trials Intervention to Reduce High Risk Drinking
 Community Trials - Sobriety Checkpoints
 Compliance Checks
 Compliance Checks with Seller Server Guides
 Compliance Checks with TIPS Training
 Counter Advertising
 Enforce Alcohol Restrictions at Community Events
 Limit and Restrict the Location and Density of Alcohol Retail Outlets
 Ordinances or store practices for the display of alcohol
 Party Patrols
 Positive Social Norms (Be the Wall)
 Positive Social Norms (Crazy Real)
 Positive Social Norms (Haines)
 Positive Social Norms (Most of Us)
 Promote and Enforce Social Host Liability
 Promotion of Social Host Ordinance
 Restrict Alcohol Advertising and Promotion
 Shoulder Tap
 Social Marketing (Dover Youth to Youth)
 Social Marketing (That Guy)
 Social Marketing (UC Berkeley Call the Shots Model)
 Sticker Shock
 Support Ban on Drink Discounts and Other Price Specials
 Teen Party Ordinance
 Responsible Beverage Service Training
 Parents who Host Lose the Most

2. Please select the intervening variable(s) that you identified for THIS Environmental-Level Strategy (select all that apply):

- Economic availability
 Enforcement
 Perception of risks
 Promotion
 Retail availability
 Social/community norms
 Social availability
 Individual level
 Other

2a_OTHER. If "Other", please describe.

3. Please select the contributing factor(s) that you identified for THIS Environmental-Level Strategy:

- Adult perceptions of adult drinking
- Adult perceptions of law enforcement penalties and/or arrests
- Adult perceptions of underage drinking
- Age of initial use
- Availability in homes
- Availability of unsupervised places to drink
- Binge drinking and driving
- Community celebrations
- Compliance with minimum drinking/purchase age laws
- Cultural acceptability
- Current binge drinking
- Drinking habits
- Hours and day of retail sale
- Initial age of binge drinking
- Lack of parental monitoring of supply in the home
- Low perceived risk of arrests or penalties
- Outlet density
- Parental acceptance
- Past 30 day use
- Perceived harm of binge drinking
- Perceived harm of heavy drinking
- Product placement
- Provision to minors
- Shoulder tapping
- Social hosting parties
- Youth's perception of peer norms
- Youth's perception of parental acceptance
- Other

3a_OTHER. If "Other", please describe.

4. When did you first start conducting THIS Environmental-Level Strategy for your APP initiative? (MM/DD/YYYY)

5. Please indicate the types of participants reached by this Environmental-Level Strategy during the past contract year (select all that apply):

- Children age 0-11
- Youth age 12-17
- Young adults age 18-20
- Young adults age 21-25
- Adults age 26 or older
- Don't know
- Did not collect

6. Please indicate the population(s) targeted with this Environmental-Level Strategy (select all that apply):

- Have not identified a specific population to target for your APP activities (general population)
- African American
- American Indian/Alaska Native
- Asian/Pacific Islander
- White
- Hispanic
- Middle school students
- High school students
- College students
- Parents
- Current or former military or military families
- Lesbian/gay/bisexual/transgender/questioning (LGBTQ)
- Individuals living in poverty
- Individuals whose native language is other than English
- Individuals with low literacy
- Individuals with mental illness
- Individuals with disabilities (e.g., hearing, visually, or physically impaired)
- Males
- Females
- Other

6a_OTHER. If "Other", please describe.

Training of Environmental Influencers INSTRUCTIONS: In this section, report strategies that include training for those in positions to affect substance abuse through policy, enforcement, communication, and so on (e.g., law enforcement officers, beverage servers, merchants, health care professionals, school employees). Include only training related to the specific Environmental-Level Strategy on which you are reporting in this sub-form. Do not include training conducted for other environmental strategies that you have listed as separate environmental strategies.

7. Did this Environmental-Level Strategy include training of environmental Influencers - that is, those in positions to affect substance abuse through policy, enforcement, communication, and so on (e.g., classes or standardized training for beverage servers, alcohol merchants, youth, community members, law enforcement officers, health care professionals, school employees, etc.)?

- Yes
 No

8. Is this Environmental-Level Strategy a recurring prevention intervention, in which the SAME group of people is trained over multiple sessions? An example would be a set of training sessions delivered to the same group of participants every Monday night for 6 weeks.

- Yes
 No

9. For this Environmental-Level Strategy, is this training of environmental influencers implemented in a series of cycles, in which a NEW group of participants is served on a regular schedule, such as a holding a new set of training sessions each month? If your training sessions take place for a period of time with the same participants and then start over with new participants, select "Yes." A training of environmental influencers can be both recurring and implemented in a series of cycles.

- Yes
 No

9a. For this Environmental-Level Strategy, how many groups of participants STARTED the training of environmental influencers during the past contract year? Do not include groups counted in previous reporting periods. This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.

9b. For this Environmental-Level Strategy, how many groups of participants COMPLETED the training of environmental influencers during the past contract year? Include groups that started and completed in this reporting period as well as groups that STARTED in prior reporting periods BUT COMPLETED in THIS reporting period. This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.

INSTRUCTIONS: For the items below, please provide the requested information for EACH group of environmental influencers that you trained during the PAST CONTRACT YEAR.

10. For this Environmental-Level Strategy, did you provide training to Law Enforcement during the past contract year?

- Yes
- No

10a. What was/were the format(s) of the training provided to Law Enforcement during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

10b. How many training sessions were conducted for each group of individuals from Law Enforcement during the past contract year?

10c. How many individuals from Law Enforcement participated in the training during the past contract year?

11. For this Environmental-Level Strategy, did you provide training to Beverage Servers during the past contract year?

- Yes
- No

11a. What was/were the format(s) of the training provided to Beverage Servers during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

11b. How many training sessions were conducted for each group of Beverage Servers during the past contract year?

11c. How many individual Beverage Servers participated in the training during the past contract year?

12. For this Environmental-Level Strategy, did you provide training to Alcohol Merchants during the past contract year?

- Yes
- No

12a. What was/were the format(s) of the training provided to Alcohol Merchants during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

12b. How many training sessions were conducted for each group of Alcohol Merchants during the past contract year?

12c. How many individual Alcohol Merchants participated in the training during the past contract year?

13. For this Environmental-Level Strategy, did you provide training to Health Care Professionals during the past contract year?

- Yes
- No

13a. What was/were the format(s) of the training provided to Health Care Professionals during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

13b. How many training sessions were conducted for each group of Health Care Professionals during the past contract year?

13c. How many individual Health Care Professionals participated in the training during the past contract year?

14. For this Environmental-Level Strategy, did you provide training to School Employees or Administrators during the past contract year?

- Yes
- No

14a. What was/were the format(s) of the training provided to School Employees or Administrators during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

14b. How many training sessions were conducted for each group of School Employees or Administrators during the past contract year?

14c. How many individual School Employees or Administrators participated in the training during the past contract year?

15. For this Environmental-Level Strategy, did you provide training to Business Owners or Employees during the past contract year?

- Yes
- No

15a. What was/were the format(s) of the training provided to Business Owners or Employees during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

15b. How many training sessions were conducted for each group of Business Owners or Employees during the past contract year?

15c. How many individual Business Owners or Employees participated in the training during the past contract year?

16. For this Environmental-Level Strategy, did you provide training to Service or Civic Organization Employees or Administrators during the past contract year?

- Yes
- No

16a. What was/were the format(s) of the training provided to Service or Civic Organization Employees or Administrators during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

16b. How many training sessions were conducted for each group of Service or Civic Organization Employees or Administrators during the past contract year?

16c. How many individual Service or Civic Organization Employees or Administrators participated in the training during the past contract year?

17. For this Environmental-Level Strategy, did you provide training to Media Members during the past contract year?

- Yes
- No

17a. What was/were the format(s) of the training provided to Media Members during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

17b. How many training sessions were conducted for each group of Media Members during the past contract year?

17c. How many individual Media Members participated in the training during the past contract year?

18. For this Environmental-Level Strategy, did you provide training to Military Personnel during the past contract year?

- Yes
- No

18a. What was/were the format(s) of the training provided to Military Personnel during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

18b. How many training sessions were conducted for each group of Military Personnel during the past contract year?

18c. How many individual Military Personnel participated in the training during the past contract year?

19. For this Environmental-Level Strategy, did you provide training to Community Members/Residents during the past contract year?

- Yes
- No

19a. What was/were the format(s) of the training provided to Community Members/Residents during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

19b. How many training sessions were conducted for each group of Community Members/Residents during the past contract year?

19c. How many individual Community Members/Residents participated in the training during the past contract year?

20. For this Environmental-Level Strategy, did you provide training to Youth during the past contract year?

- Yes
- No

20a. What was/were the format(s) of the training provided to Youth during the past contract year?

- Individual
- Small group (2-9)
- Large group (10-49)
- Extra-large group (50+)
- Web-based
- Other

20b. How many training sessions were conducted for each group of Youth during the past contract year?

20c. How many individual Youth participated in the training during the past contract year?

INSTRUCTIONS: For the items below, please provide the requested information about policy enactment, establishment, or implementation (e.g., policies related to retail access, public consumption, or advertising; organizational policies; interactions with elected officials) related to THIS Environmental-Level Strategy on which you are currently reporting.

21. Did this Environmental-Level Strategy include policy enactment, establishment, or implementation?

- Yes
- No

22. For this particular Environmental-Level Strategy, how many different organizations did you engage during the past contract year to result in the policy change, establishment, or implementation? (For example, if you targeted changing school policies, count the school district or individual schools engaged in that change. If you targeted changing policies related to retail access, count the relevant government entity or alcohol establishments engaged in that change.)

(If none or unknown, enter "0".)

23. Indicate which of the following activities you worked to implement during the past contract year related to policy. Include only activities related to this specific Environmental-Level Strategy. (Do not include activities conducted for other environmental strategies that are separate interventions.)

- Worked to enact policies related to retail access
- Worked to enact policies related to social access
- Worked to enact policies related to consumption of substances in public places
- Worked to enact regulations on alcohol advertising and billboard placements in the community
- Worked to establish school, workplace, or organizational policies related to alcohol use policies
- Worked to enact policies to reduce the problems/consequences associated with alcohol abuse
- Other

23a_OTHER. If "Other", please describe.

24. For this particular Environmental-Level Strategy, did you educate elected officials about the impacts of alcohol-related policies during the past contract year?

- Yes
- No

24a. If "Yes", how many elected officials were contacted as a part of this strategy during the past contract year?

25. For this particular Environmental-Level Strategy, did you conduct other policy-related interventions or conduct other activities to effect policy change during the past contract year?

- Yes
- No

25a. If "Yes", please describe.

26a. Were any new policies enacted as a result of this particular Environmental-Level Strategy in the past contract year?

- Yes
- No

26a_1. How many new policies were enacted as a result of this strategy during the past contract year??

26a_1_TEXT. Please describe the new policy(ies) that was/were enacted during the past contract year:

26b. Were any existing policies changed or enhanced as a result of this particular Environmental-Level Strategy in the past contract year?

- Yes
- No

26b_1. How many existing policies were changed or enhanced as a result of this strategy during the past contract year??

26b_1_TEXT. Please describe the existing policy(ies) that was/were changed or enhanced during the past contract year:

INSTRUCTIONS: For the items below, please provide the requested information about enforcement activities (e.g., sobriety checkpoints, compliance checks, neighborhood surveillance, etc.) related to THIS Environmental-Level Strategy on which you are currently reporting.

27. Did this Environmental-Level Strategy include enforcement efforts (e.g. compliance checks, sobriety checkpoints, etc.)? Yes No

28. For this particular Environmental-Level Strategy, did you conduct compliance checks that targeted merchants who sell alcohol to minors during the past contract year? Yes No

28a. How many compliance checks were conducted during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.) _____

29. For this particular Environmental-Level Strategy did you conduct sobriety checkpoints during the past contract year? Yes No

29a. How many separate sobriety checkpoints were conducted during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.) _____

30. For this particular Environmental-Level Strategy, did you collaborate with law enforcement during the past contract year? Yes No

30a. How many law enforcement agencies did you engage in the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.) _____

INSTRUCTIONS: For the items below, please provide the requested information related to THIS Environmental-Level Strategy on which you are currently reporting.

31. As a part of this particular Environmental-Level Strategy, did you intervene within local businesses/establishments (not including trainings already reported)?

- Yes
 No

31a. In how many local businesses/establishments did you intervene during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

31b. Please provide a brief description of your activities within local businesses/establishments:

32. As a part of this particular Environmental-Level Strategy, did you host or participate in community events (i.e. block parties, health fairs...) during the past contract year?

- Yes
 No

32a. How many community events did you host or participate in during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

32b. Please indicate the types of community events you hosted or participated in during the past contract year. (select all that apply):

- Town Hall/ Neighborhood Association Meetings
 Health Fair
 Block Party
 Youth Event
 Other

32b_OTHER. If "Other", please describe.

32c. What is the TOTAL number of UNDUPLICATED individuals who participated in all of your community events during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage. Only count each individual ONCE.)

 (If unknown, enter "0".)

32d. What is the AVERAGE number of individuals who attended each community event during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

 (If unknown, enter "0".)

33. As a part of this particular Environmental-Level Strategy, did you utilize Public Service Announcements (PSAs) during the past contract year??

- Yes
 No

34. Please indicate which types of PSAs you utilized during the past contract year. (NOTE: This does not include brochures and billboards. These will be asked about separately.):

- Television
 Radio
 Newspaper
 Other

34a. How many times did your TELEVISION PSA run? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34ai. What is the estimated viewership of your TELEVISION PSA? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34b. How many times did your RADIO PSA run? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34bi. What is the estimated listening audience of your RADIO PSA? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34c. How many times did your NEWSPAPER PSA run? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34ci. What is the estimated readership of your NEWSPAPER PSA? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

34d_OTHER. If "Other", please describe.

34e. How did you come up with your estimate for the viewership, listening audience, and/or readership of your PSAs?

35. As a part of this particular Environmental-Level Strategy, did you hand out brochures during the past contract year?

- Yes
- No

35a. How many brochures were handed out during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

36. As a part of this particular Environmental-Level Strategy, did you hang posters/signs during the past contract year?

- Yes
- No

36a. How many posters/signs did you hang up during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

36b. Did you verify that these posters/signs remained for the appropriate length of time?

- Yes
- No

36c. How many posters/signs remained for the appropriate length of time? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

37. As a part of this particular Environmental-Level Strategy, did you utilize a billboard(s) during the past contract year?

- Yes
- No

37a. How many billboards did you utilize? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

37b. What is the estimated viewership for your billboard(s) during the past contract year? If you had more than 5 billboards, please report on your first 5. If you had less than five, please fill in 0's for the remaining boxes.

37bi. Billboard 1:

37bii. Billboard 2:

37biii. Billboard 3:

37biv. Billboard 4:

37bv. Billboard 5:

37bvi. Total # of billboards (automatically calculated):

38. As a part of this particular Environmental-Level Strategy, did you provide a related information line or hotline during the past contract year?

- Yes
- No

38a. How many individuals called into the information line or hotline during the past contract year? (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.)

39. As a part of this particular Environmental-Level Strategy, did you develop or run a prevention-focused clearinghouse or information resource center during the past contract year?

- Yes
- No

40. As a part of this particular Environmental-Level Strategy, did you launch or continue prevention-focused Web sites during the past contract year?

- Yes
- No

40a. Do you know the number of visitor sessions (visits) that the Web sites had during the past contract year?

- Yes
- No

40a_TEXT. Please specify the number the number of visitor sessions (visits) that the Web sites had during the past contract year (This response should be written as a whole number (e.g., 4) and NOT as a decimal number or percentage.):

INTERVENTION OUTCOMES

Below, please describe what progress you have made on the contributing factors you targeted for EACH STRATEGY IMPLEMENTED THIS CONTRACT YEAR. Include any indicators you are using to measure progress, as well as any goals/benchmarks you may have chosen.

*EXAMPLE: - Strategy Name: [Enter Name of Strategy] - Contributing Factor: Perceived harm of binge drinking. - Indicator: The number of 18- to 25-year-olds who perceive binge drinking as harmful. - Goal: Increase the number of people who perceive binge drinking as harmful from 25% of the target population at baseline to 35% of the target population by the end of 5 year project. - Progress: 27% of the target population perceive binge drinking as harmful. - Source of Data to Measure Progress: Community Surveys from 2014.

Below, please describe how the progress you have made towards your contributing factors impacts the intervening variables you have indicated for EACH STRATEGY IMPLEMENTED THIS CONTRACT YEAR. *EXAMPLE:

- Strategy Name: [Enter Name of Strategy] - Intervening Variable(s): Social and community norms. - Contributing Factor(s): Perceived harm of binge drinking; Current binge drinking; Cultural acceptability. - Impacts: We have seen that a large amount of 18- to 25-year-olds perceive that binge drinking is harmful, few 18- to 25-year-olds feel that binge drinking is an acceptable and/or commonplace practice, and few 18- to 25-year-olds report incidence of binge drinking in the past 30 days. Taken together, these three contributing factors seem to indicate our strategies have had a positive impact on the social and community norms surrounding binge drinking in 18- to 25-year-olds.

This is the end of the GA APP Intervention Strategy Implementation Report Form.

Please REVIEW and CONFIRM that ALL DATA reported in this survey is CORRECT and COMPLETE before clicking Submit below.

If you have finished entering all data for ALL of the STRATEGIES you IMPLEMENTED THIS CONTRACT YEAR, please click "Submit" below to submit your completed survey to the RTI International Evaluation Team.

Otherwise, if you HAVE NOT provided ALL final data OR if you WILL HAVE data to enter at a later time, please click the "Save & Return Later" button below, THEN RECORD the RETURN CODE provided in the pop-up window.

Please SUBMIT your completed Intervention Strategy Implementation Report Form by September 6, 2016.

Thank you!